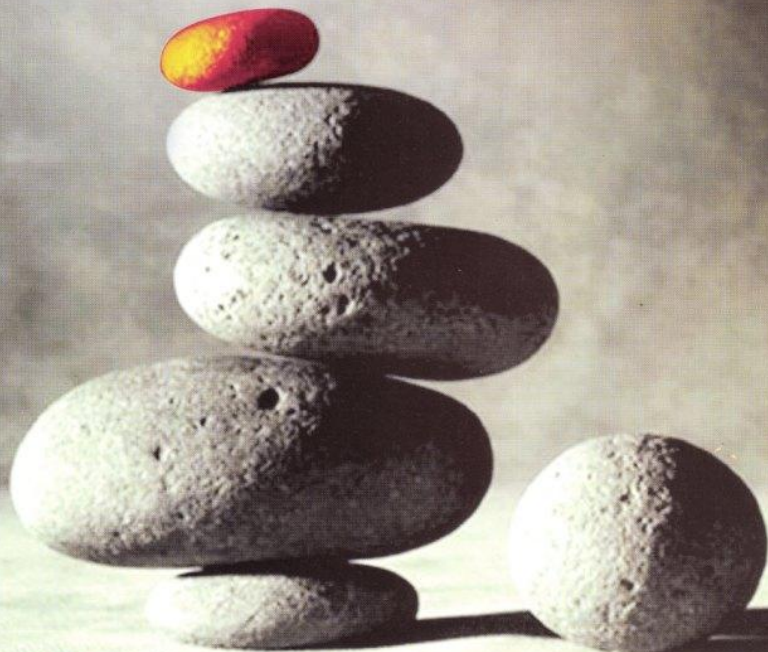




We work hard

We work hard



to get it right

Success is focusing the full power of all you are,
on what you have - a burning desire to achieve

Wilfred Peterson





Indian Values

The journey of Gajpati Homes started in the year 2003. In a mere span of few years we have been able to establish ourselves as one of the leading marketing and Consulting associates of Large real estate projects in the eastern region of the country. We at Gajpati Homes, from its very beginning have incorporated within ourselves the values of transparency, high morals, honesty, mutual trust and determined to carry these ideals forever. We are firm believers in Indian values and traditions, constantly envisaging them from an organizational stand point. Though this path sometimes make the journey bit tougher, but we have succeeded in emerging as the winner under several unfavorable conditions and still continue to hold up this ideology.

Global Vision

We take pride in the fact that our business foundation is completely ruled by Indian values, and our vision is vastly global, to bring the universe under the way of Indian life...a life that takes one back to the roots globally. Gajpati Homes has a wide vision for expansion, promotion, position and manpower management, which makes them a global visionary. This unique combination of INDIAN VALUES, GLOBAL VISION is our core strength and develops a palette of opportunities for ourselves, where we soar higher and higher.

Gajpati Homes has ventured into untested territories and has been successful. We never set upper targets for our services...that limits us. We believe in constant growth and each step is a flight above.

The vision:

- People : To be a great place to work where people are inspired to excel.
- Presence : To have a pan India presence across all major cities
- Promote : To promote, market, brand and sell challenging projects successfully
- Portfolio : To work for the most prestigious projects in each of the Indian cities.
- Position : To position ourselves as the most preferred marketing associate across the country

Mission:

Gajpati Homes mission is to set a new benchmark in terms of quality services and at the same time render a unique buying experience in the buyer's mind. Each customer is important to us so we work hard to try and provide utmost care to each individual, ensuring that they can enter into a lifelong bond with us.

When we serve



Gajpati Homes offers 360° solution to its promoters which positions it as the best sole selling company of Eastern India. Its entire plethora of services include...

- Doing research of the current socio-economic and real estate scenario.
- Product mix planning and analysis.
- Strategizing Branding & Marketing.
- Organizing Promotion and Public relation activities.
- Developing unique branding and Positioning initiatives.
- Offering Site sales and payment management.
- Providing after sales and services to the customer



What we offer - Advantages With Gajpati Homes

Gajpati Homes from its very beginning is working with a model that will serve its Principal Developers with advantages and it has been able to develop a strong rapport with them. Being a strategic marketing group, we team strongly with promoters and create the right environment. The strategies deeply influence the mind of a buyer while making the final decision to take up interest in a project.

The advantages Gajpati Homes provides are -

Local offices- With a local presence in Kolkata, Durgapur, Bhubaneswar, Guwahati, Burdwan, Jamshedpur, Jharsuguda, Siliguri and few more in the pipeline, it helps in flawless day-to-day services.

Top projects- It is marketing the biggest and prestigious projects in each individual city.

Strong research- It does a real in-depth research of the real estate market, economy and consumer behaviour of the city before marketing the project.

Customer Focused- It is a customer-focused organization and takes extra care of their needs and demands.

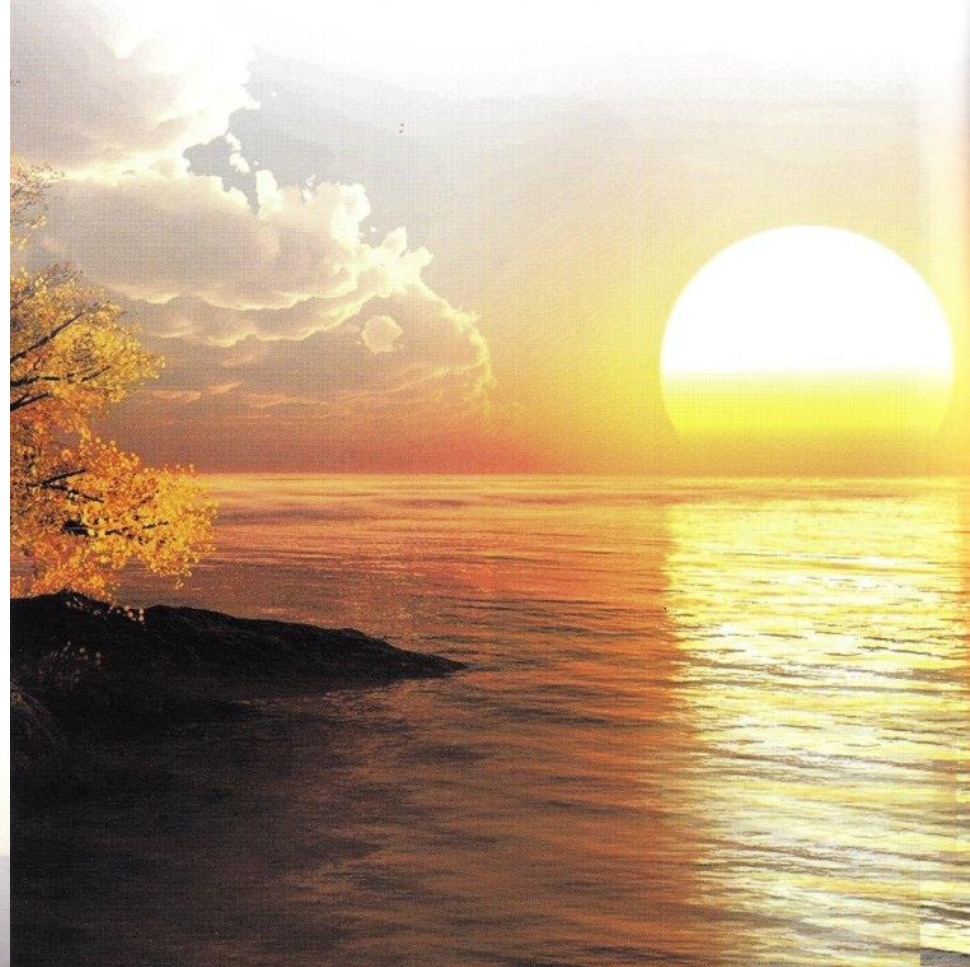
Media Knowledge- Each Tier II cities has different media response and coverage. Gajpati Homes tries to keep itself updated of the varied media response of each city and chalk out plans best suited to the region.

Economical- Gajpati Homes has been a fast growing mid-sized company. It has a business model which is equally feasible in Tier II cities with only three organization structure, better team work & reasonable infrastructure cost.

Local Manpower- It has a team which is built through localized manpower and is trained with the latest sales and marketing techniques.

Personalized Services- It has personalized its mode of communication as customers feel ease with local language and dialect.

The rays of favour



We build relationships



How Do We Associate

For Gajpati Homes, relationships at any level matter foremost in our frontline workplaces. We create relationships that delight our customers, ensure success for our People and trigger growth for our vision too. Our focus is on enhanced customer experience wherein we understand complex mix of culture, technology and strategy. We communicate, we learn, we implement and take our stakeholders into various experience tactical of success. Each individual associated with us is our partner in success.



Our Landmark Projects

One Achievement. One Landmark. One Masterpiece. That is how our mission goes. Each milestone is a direction we give to the world of infrastructure and home, as a testimonial of our passion. Always innovative with that personal flavor of how to own your dream home, the end result is not just a real estate consultation. It is a footprint. To assure you that we are walking beside you. Right till the end.



When we create landmarks

Silver Spring



Location: EM Bypass
Developer: Bengal Silver Spring Projects Ltd.
Size: 14 lacs sq.ft.



Pioneer in upmarket condominium in Eastern India

Covent Garden



Location: Opp. DPS Kalinga, Cuttack- Bhubaneswar, N.H.-5, on Niali Road

Developer: Neelanchal Constructions Pvt. Ltd.

Size: 30 acres



Luxury Bungalow Project in Bhubaneswar, Phase-I 100% sold out within 48 hours

Renaissance Township



Location: NH, Burdwan
Developer: Shrichi Group
Size: 254 acres



Set benchmark for township project in tier II cities of eastern India.

Shangri-la



Location: Borsajai, Lalmati, Guwahati

Developer: Simplex Infrastructures Ltd.

Size: 15 lacs sq.ft.



The Ultra Luxury & Biggest projects of North East

OUR PROJECTS				
Project Name	Location	Developer	USPs	Role
Kolkata				
Silver Spring	E M Bypass	Bengal Silver Spring Projects Ltd.	Among Top successful Premium projects of Kolkata even after 7years. Sold 80% within 1 month of the launch, price appriciation from 1500 to 6000 sq. ft.	Exclusive
South City Garden	Near New Alipore	South City Projects(Kolkata)Ltd.	720 flats. The roject has redefined the old industrial loacation to residential location.Prices appriciated from 1350 to 3500	Exclusive
South City Villa	Near New Alipore	South City Projects(Kolkata)Ltd.	Sold without any publicity by References	Exclusive
Shyam Vihar Phase II	Teghoria, Raghunathpur	BCN Prometers	Approx 200 flats of VIP Road	Exclusive
Regent Court II	Raghunathpur	Giria Group	Qpprox 140 flats on VIP Road. Sales on fast track without any kind of Advertisement.	Exclusive
Ambika Heights	Cossipore	Balasaria Group	100% sold out on Bhumi Pooja without any ad	Exclusive
DLF New Town Heights	New Town, Rajarhat	DLF Group	One of the highest seller(Group Company-Pinnacle Properties)	Non Exclusive
Natural City	Shyamnagar Road, Jessore Road	Natural Group	500 units complex. 60% units sold within a year from launch without much campaign	Exclusive
Durgapur				
Natural Heights Durgapur	Faridpur, Durgapur	Natural Group	One of the most Premium and Prestigious project of Durgapur City	Exclusive
Richmond Royal	Durgapur	Richmond Group	A small masterpiece of Design Located near durgapur railway station	Exclusive
Prabartak	HFC Township, Durgapur	Tanvee Housing	Affordable housing with modern amenities	Exclusive
Tapoban	Bamunara, Durgapur, on N.H. 21	Tanvee Housing	Modern Living at affordable price	Exclusive
Tapoban City	Bamunara, Durgapur, on N.H. 21	Tanvee Housing	4000+ units township project at affordable prices with modern amenties.	Exclusive
Aquapolis	Benachity, Durgapur	Dutta Builders	10.91 acres land area, Aquapolis is the first mega project with 8.5acres Lake View. 160 Units , G+14	Exclusive
Shivaam Lake View	Muchipara, Durgapur	Shivam Group	800 units, commercial & club on N.H. 2	Exclusive

OUR PROJECTS				
Project Name	Location	Developer	USPs	Role
Burdwan				
Renaissance	NH, Burdwan	Shrachi Group	Set benchmark for township project in tier II cities of eastern India.	Exclusive with other agency
Guwahati				
Shangri-la Towers	Borsajaj, Lalmati Guwahati	Simplex Infrastructure Ltd.	"681 units.The ultra luxury project of Gwahati"	Exclusive
Meghmallar City Centre Residency	Tarunnagar, Guwahati	Meghmaller Group	Located in the heart of Guwahati from the most experienced developers of North East	Exclusive
Indraprastha	Jaynagar, Guwahati	P J Group	A benchmark setting project in terms of Appriciation and Sales	Exclusive
Purple Spring	Rehabari	P J Group	Premium Features & Amenities	Exclusive
Kanaklata Enclave	CID Beltola	P J Group	Peacful location & surroundings	Exclusive
Eureka Heights	Silpukhri	Eureka Group	Only project on a hill top of in the heart of Guwahati	Exclusive
Park Panorama	Dispur Last Gate, Tinial	Buildworth Real Estate	Ultra Luxury Project of 160 units. Sold of 50% on Bhoomi Puja without any ad or campaign	Exclusive
Babylon	Jyotikuchi	SRKM Group	Locates in Lokhara Road, Sold 20% in pre launch without any outdoor campaign	Exclusive
Bhubaneswar				
Covent Garden	Opp. DPS Kalinga, Cuttack-Bhubaneswar, NH-5, on Niali Road	Neelanchal Construction Pvt. Ltd.	Luxury //bungalow project in Bhubaneswar, 100% sold out within 48 hoursof launch	Exclusive
Richmond Global City	Niali Road	Richmond Group	30 acres township having villas, hi rises, club & commercial. Designed by AECOM U.S.A.	Exclusive
Jharsuguda				
Green Meadows	Bombay Chowk, Jharsuguda	Richmond Group	First Lifestyle project of Jharsuguda	Exclusive
Nagpur				
Residencia	Kashmiri Gali	Richmond Group	Premium Luxury Project in heart of Nagpur	Exclusive

We bank on our abundance



Our Core Team

Gajpati homes has a present team strength of more then 60 professionals who are operating at different pockets of eastern India. We are lead by a Group of like-minded management team who are experts in their respective areas which can assure our clients of deliverance within the stipulated time. Sharing a common philosophy and working towards a common vision, we are trained periodically and continually upgraded with the current real estate trends, to provide innovative & customized solutions which will benifit the clients need.



Sushil Chamaria, CEO

With an MBA degree in Marketing from Kolkata University he started with marketing of mortgage products with HSBC and in a span of 3 years got the national recognition setting new benchmarks for the industry. He Has been involved in planning, managing & marketing large residential projects for a span of 7 years.



Rajnish Narsaria, Director-Sales

Rajnish is a commerce graduate with good marketing & communications skill. With an experience of 5 yrs in Auto business and 2 yrs in real estate he has proved himself as an excellent & effective sale professional.

Vivek Agarwal, Director-North East

Vivek is a young and dynamic commerce graduate from Assam. He has been handling the North Eastern market for a year now and has an excellent PR with all the sections of the industry. Prior to joining GH he had been an effective support in his family business for 2 years.



Amit Dutta, VP-Durgapur

Amit is a commerce graduate from Kolkata. A very hardworking & dedicated person he has an experience of 7 years in mortgage industry with HSBC & HDFC. He is in real estate for more than two year and has proved himself to be a good organizer and sales professional

Testimonials

Quantifying ourselves wouldn't be right. We cherish opinions. Others evaluate, relate and express their experience about us.



Gajpati Homes is a dependable, contemporary and proactive firm. They have the bandwidth, manpower and the right leaders to give any project the edge it needs to succeed.

Mr. Piyush Bhagat - MD
SPACE GROUP



Gajpati Homes provides big builders the platform to expand into new markets in other cities of Eastern India. It has deftly ventured into R&D assisting developers to grow & realize their targets. Shrachi Group is working with them on Renaissance township and are looking for of few more in different cities.

Mr. Rahul Todi - MD
SHRACHI GROUP



Sushil of Gajpati Homes is a hard working person and has gained considerable experience in real estate marketing. Being a management graduate, he was able to develop a good team which is required for any service oriented business.

I am also impressed with his in depth knowledge of real estate industry and the best part is he is always updated with the current marketing trends of different cities in the country.

Sushil Mohta - MD
MERLIN GROUP OF COMPANIES



Gajpati Homes as a marketing advisor has been associated on our several projects since last 6 years. We always found them very professional in dealing with us on behalf of customers and developers. They have been very practical in his suggestions while framing the project design brief.

Mr. J.P. Agarwal - Architect
AGARWAL & AGARWAL



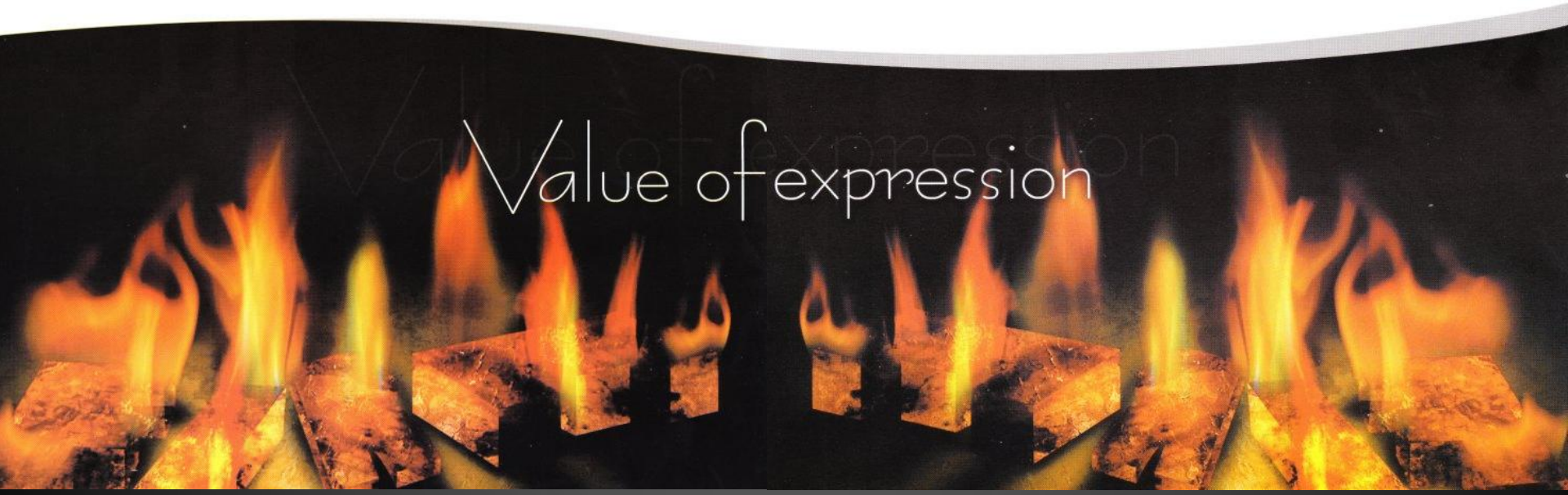
Gajpati Homes adopts a very refreshing concept of KYC & follows a very holistic concept in their marketing approach. They believe in performance delivery & play the role of a rewarding stakeholder.

Mr. Anup Saikia - CMD
MEGHMALLAR GROUP GUWAHATI



The team of the Gajpati Homes is a very motivated, active, energetic with a lots of values. It has been a pleasant experience working with them.

Mr. Rajiv Mundhra - MD
SIMPLEX INFRASTRUCTURE





We always look forward
to new challenges

Spreading Our Wings

The real estate market faces new challenges each day. It is not an area with a single option. It is an ever changing sky with unpredictable forces that affect the scene. There are typical needs that each developer, each end-user has. And that's the vastness of the challenge. Bringing the two together, bridging the gap between skills and dreams, culminating the real and the fantasies, is a job that we do expertly at Gajpati Homes, for it costs nothing but "zeal to excel".

We transform lives and watch the happiness multiply which is the return factor for us.

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